



Arizona State Library, Archives and Public Records

A division of the Secretary of State

Library Development Newsletter

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January 2015

Announcements

- *Important notice: The State Library launched a new events calendar & registration system in November. The first time you register for an event, you will need to create a new account, <http://www.azlibrary.gov/events/libdev>.*
- *What's New in Children's Literature is back for 2015! Details under Training.*

Training

Infopeople Online Courses

Library Development has purchased a batch of registrations for online courses offered by the California State Library's **Infopeople**. These courses are available to Arizona library staff on a first-come-first-served basis. You will be expected to complete your course and fill out a short evaluation form before enrolling in another.

Upcoming & Current courses

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|--|----------------------------|
| • <i>Community and Civic Engagement:
The Library's Role as Connector</i> | <i>Jan 12-Feb 9, 2015</i> |
| • <i>Children's Programming on a Budget</i> | <i>Jan 20-Feb 16, 2015</i> |
| • <i>Basic Cataloging & Classification</i> | <i>Jan 27-Feb 23, 2015</i> |
| • <i>Core Reference Fundamentals</i> | <i>Jan 27-Mar 9, 2015</i> |
| • <i>Teen Services Fundamentals</i> | <i>Feb 10-Mar 9, 2015</i> |
| • <i>Igniting Innovation: Practical Skills for Individuals,
Teams, & Organizations</i> | <i>Feb 17-Mar 16, 2015</i> |
| • <i>Developing a Digital Branch</i> | <i>Feb 24-Mar 23, 2015</i> |

To learn more about any of these courses, visit the **Infopeople** website at <https://infopeople.org>. Before registering, you will need to email Dale Savage, dsavage@azlibrary.gov to receive a coupon code. Please use your work email and include your name, your library, your job, and the course you wish to enroll in.

Learn About LSTA Grants

January 9th, 9-10 AM, Webinar

January 12th, 1-3:30 PM, Carnegie Center, Phoenix

January 14th, 1-3:30 PM, Eckstrom-Columbus Branch Library, Tucson

January 15th, 1-2 PM, Webinar

January 16th, 1-3:30 PM, Flagstaff City-Coconino County Library, Flagstaff

Do you have a great idea for serving your patrons better? Are you short on funds? **Jaime Ball**, Library Development Grants Consultant for the Arizona State Library, will present workshops and webinars about applying for Library Services & Technology Act (LSTA) grants. She will give an overview of the application process, and offer some tips for writing an acceptable application. During the face-to-face workshops in Phoenix, Tucson and Flagstaff, participants will actually begin the grant application process.

Register at <http://www.azlibrary.gov/events/libdev>. For more information, contact Jaime at 602-926-3365 or jball@azlibrary.gov. *Contact hours may be counted in Administration.*

Unlock Your Community's Best Kept Secret (New)

January 9th, 12 PM-1 PM, Webinar

Encourage summer learning and participation by involving the entire community in the fun of summer reading by partnering with museums, parks and other local partners through Community Experiences.

- What is a "Community Experience"?
- How does a Community Experience connect to summer reading?
- How can I find opportunities in my unique community?

Join **Caris O'Malley - MCLD, Charlotte Skousen - Pinetop-Lakeside Library, Wendy Resnick - Phoenix Public Library and Donna Throckmorton – Arizona State Library** for this one hour webinar to learn about this powerful method of increasing participation and creating strong community partnerships at the same time. Register at <http://www.azlibrary.gov/events/libdev>. For more information, contact Donna at 602-926-3369 or dthrockmorton@azlibrary.gov.

Connecting with Mobile Learning

January 15th, 9 AM-4 PM, Burton Barr Central Library, Phoenix

Chances are you have a tablet in your hands or a smartphone in your pocket. iPads, iPhones, Android tablets, and smartphones can empower learners of all ages by giving them tools to do things that were not feasible just a few years ago. Let's use these handy computers to make digital creations and to communicate with clients and colleagues.

In this workshop you will:

- Learn to clone yourself by recording audio or video that can be played by simply scanning a QR code
- See how easily you can collect survey responses using a variety of free online services
- Get a chance to create your very own eBook, colorful collage, and trading card

Furthermore, you will never run out of ideas when you connect with other librarians and educators through Twitter, hashtags, and Flipboard. Bring your fully charged iPad, iPhone, Android tablet, or smartphone so that we can explore these fantastic possibilities together. You'll surely want to put many of these tools to work immediately in your library!

Please install the free apps listed at www.learninginhand.com/azlibrary on your iPad, iPhone, or Android device before the workshop. Workshop led by **Tony Vincent of Learning in Hand**. Register at <http://www.azlibrary.gov/events/libdev>.

Early Literacy Enhanced Storytimes Across the Ages: Communicating with Adults to Strengthen the Development of Language in Newborns to Five-Year-Olds

January 15th, 9 AM-4:30 PM, Carnegie Center, Phoenix

Offers information on child development and examples of how to present books/activities in different ways to meet the varied needs of children newborn to age five. Learn ways to make your traditional storytime into an early literacy enhanced storytime by adding tips and information for the parents/caregivers. Includes overview of early literacy components and the five practices (sing, talk, read, write, play). How does addressing

parents/caregivers change your storytimes? How can your early literacy enhanced storytimes become a catalyst for change in your community?. Hands-on practice and idea sharing bring it all to life.

Assignment: Bring with you the following: 1. Storytime Plan (can be hand written) 2. One book from the storytime

Participants who do not present storytimes: Please bring one picture book that you enjoy and would use with a child any age between 2 – 5 years old. NO ONE will be put on the spot to present a storytime!

Register at <http://www.azlibrary.gov/events/libdev>. For more information contact Holly Henley at 602-926-3366 or hhenley@azlibrary.gov.

Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop (New)

January 21st 1 PM-5 PM, Yuma

February 5th, 12 PM-4PM, Kingman

February 13th, 12 PM- 4 PM, Show Low

February 20th, 9 AM-1 PM, Payson

February 23rd, 12 PM- 4 PM, Sierra Vista

February 27th, 9 AM-1 PM, Casa Grande

March 2nd, 12 PM-4 PM, Flagstaff

Get ready for a **Super Summer** full of heroes in all varieties. Join **Chris Guerra** and **Donna Throckmorton** to learn about the upcoming 2015 Arizona Summer Reading Program – *Every Hero has a Story!* We will:

- discuss how to implement the new Early Literacy Activity component
- learn about the Great Reading Adventure online tool
- share ideas on programs, performers, marketing, teens, adults and getting your community involved

Workshops are scheduled across Arizona. Register for the most convenient location and date at <http://www.azlibrary.gov/events/libdev>. For more information please contact Donna Throckmorton, dthrockmorton@azlibrary.gov or 602-926-3369.

Making a Difference with Community Engagement

January 23rd 9 AM-4 PM, Carnegie Center, Phoenix

Strengthen your library's connection with your community by learning new skills and strategies for engagement. Through this workshop we will learn how to increase our role in bringing people together and how to leverage resources for greater impact. With **Wholonomy Consulting** we will learn to build upon our strengths in making a difference in our communities.

Libraries represented at this workshop will have the opportunity to apply for additional training and support from **Wholonomy Consulting** to develop and implement a Community Engagement project at their library. Register at <http://www.azlibrary.gov/events/libdev>. For more information contact Donna Throckmorton at 602-926-3063 or dthrockmorton@azlibrary.gov.

Reference USA Training (New)

January 27th, 9 AM, Carnegie Center, Phoenix

Reference USA provides directory information of more than 14 million publicly and privately owned companies in the United States. Patrons can search by business name, type, size or location. This database includes a module for new US businesses and is updated weekly with more than 50,000 new businesses. Use this to research hot areas of economic development, lifestyles, hobbies and other interests.

Reference USA also has a national residential phone directory with over 120 million residential (consumer) listings searchable by name, location or phone number. Join us for training on how to use this resource for Arizona public, community college, and school libraries. Register at <http://www.azlibrary.gov/events/libdev>.

Project Management Workshop (New)

February 4th, 12:30 PM-2 PM, Historic Capitol-3rd Floor Training Room, Phoenix

Presented by **Bill Bolin** of Systems Technology Staffing featuring the Observe, Orient, Design, and Act (OODA) system. Register at <http://www.azlibrary.gov/events/887>.

Marketing your Library with Video (New)

February 6th, 12 PM-1 PM, Webinar

Online videos are quickly becoming a key means for people to satisfy their information and entertainment needs. Join **David Brown** from **Casa Grande Public Library**, **Lauren Regenhardt** from **Yuma Public Library** and **Donna Throckmorton** from the **Arizona State Library** to learn the advantage of using video to market your library's story and events. You will learn:

- To make short marketing messages delivered in digital formats.
- To promote your library's summer reading program using Youtube or Vimeo.
- More about the Collaborative Summer Library Program's Teen Video Challenge to engage teens in creating your marketing masterpiece.

This lunchtime webinar will help you discover that creating videos to inform your community about library programs is not difficult or expensive. Register at <http://www.azlibrary.gov/events/libdev>.

What's New in YA Literature (Grades 6-12) 2015 & How to Use it in Your Program?

February 7th, 9 AM-4 PM, Carnegie Center, Phoenix

April 2nd, 9 AM-4 PM, Joel-Valdez Main Library, Tucson

April 3rd, 9 AM-4 PM, Carnegie Center, Phoenix

In this outstanding new workshop, **Patti Tjomsland** will share the best **new** books for young adults, all of which have just recently been published. Patti will go beyond familiarizing you with the best of the newly published titles to share highly practical strategies for using these outstanding books in your classroom or library. This daylong workshop will be filled with great books, innovative & creative ideas, enthusiasm, exciting curriculum connections, and news about authors that are too good for young adults to miss.

- What's new in a variety of genres
- Practical ideas, tips, & suggestions for incorporating relevant teen books across all content areas for grades 6-12
- Learn the web resources that will help you identify possible issues in specific teen titles
- Discover some of the best literature & reading apps to use with teens
- Learn about the selection process award committees use from a current member of YALSA's Excellence in Nonfiction Award Committee
- Practical lesson ideas that work for almost any book
- Extensive lists & annotated bibliographies of authors & titles in a variety of genres
- Receive a list of non-fiction titles that support the Common Core State Standards for Informational Text
- Innovative strategies & ideas for outstanding book talks by adults & teens
- The best new books to motivate reluctant readers

All participants will leave with extensive annotated bibliographies in a comprehensive resource handbook full of outstanding ideas that you can immediately put to use to motivate & inspire your young adult readers. Register at <http://www.azlibrary.gov/events/libdev>. Counts for 6 contact hours in Services.

What's New in Children's Literature 2015 & Strategies for Using it in Your Program (Grades PreK-6) (New)

February 12th, 9 AM-4 PM, Joel-Valdez Main Library, Tucson

February 13th, 9 AM-4 PM, Carnegie Center, Phoenix

February 14th, 9 AM-4 PM, Carnegie Center, Phoenix

Join presenter, **Judy Freeman** (www.judyreadsbooks.com), to learn about the best of the latest children's books and how to use them with your readers in your classrooms and libraries.

- The best, new children's books published in the last year matched with a wealth of ready-to-use ideas and engaging activities for ALL areas of your program
- A stimulating, high-powered presentation to make you excited about this year's new books and eager to try them out with your own student
- Sample copies of the best, new books will be on display for you to preview
- Instantly usable activities, demonstrations, bibliographies, and an ALL NEW resource handbook that you'll use year after year

With her latest irresistible mix of wonderful, new children's books — picture books, fiction, poetry, folklore, biography, and nonfiction — Judy will demonstrate down-to-earth, easy-to-use ways of making books come alive for children.

Who Should Attend? Librarians, Children's Librarians in Public Libraries, Library Aides and Clerks, Grades K-6 Classroom and Special Area Teachers, Media Specialists, Reading Specialists, Resource Teachers, Special Education Staff, Title I Staff, and Administrators.

All participants will leave with extensive annotated bibliographies in a comprehensive resource handbook full of outstanding ideas that you can immediately put to use to motivate & inspire your young adult readers. Register at <http://www.azlibrary.gov/events/libdev>. Counts for 6 contact hours in Services.

Online Searching Skills (New)

February 25th, 9 AM-Noon, Grand Canyon University Library, Phoenix

Please join us for this installment of the **MCLC-Continuing Education Academy: Core Librarian Skills Series** presented by the Maricopa County Library Council Continuing Education Committee. Online Searching Skills will be presented by **Susan Irwin**, Certified Archivist and Librarian with the Arizona Historical Society.

Workshop will include basic searching tools such as Boolean, controlled vocabulary and "pearl growing" as well as techniques for doing more with Google and Bing. Searching strategies and tips for other Internet resources and social media platforms will also be presented. Register at <http://www.azlibrary.gov/events/libdev>. Counts for 3 contact hours in Services.

For Your Information

UA SIRLS Knowledge River

The University of Arizona School of Information Resources & Library Science is now recruiting the 2015 cohort of Knowledge River Scholars. *Priority applications will be accepted until February 1, 2015.* For more information and to download an application, visit <http://sirls.arizona.edu/KR>.

Author Event: Scottsdale Public Library

Jana Bombersbach, an Emmy award-winning Arizona television and print journalist and author of *The Trunk Murderess* (2009 ONEBOOKAZ), and *Bones in the Desert*, will talk about her debut novel *Cattle Kate* on Sunday January 25, 2015 at 2:00 PM at the Scottsdale Civic Center Library. *Cattle Kate* is the story of Wyoming homesteader Ella Watson, the only woman ever hanged in the United States as a cattle rustler.

For more information about this free program or to register for the program, you can visit any branch of the Scottsdale Public Library, go online to the library webpage at www.scottsdaleaz.org, or call the library at 480-312-7323.

Capitol Stacks Newsletter

Since April, the State Library of Arizona (formerly the Law & Research Library) has been publishing *The Capitol Stacks*, a newsletter highlighting their programs and information. To sign up for the *Capitol Stacks* visit <http://goo.gl/k2ohlml>.

Free Online Training from Around the Country

Check out these sites for free online educational opportunities:

ALIVE (the Arizona Library Institute Virtual Extension)

A catalog of free archived webinars and online courses for library staff is available at <http://azlibrarylearning.org>.

Webjunction

Courses & archived webinars are once again freely available to Arizona librarians & library staff. Certificates are available for those needing to document their learning activities. To explore the offerings, visit <http://learn.webjunction.org>.

Skillsoft

The Arizona State Library recently purchased one year of access to short, self-paced courses from **Skill Soft**. Courses & video resources are available in: Communication & Interpersonal Skills, Customer Service, Desktop Software Skills, Leadership, Management, & Technology Skills. SkillSoft users may also earn certificates and track their learning activities. To get started, visit <http://webjunction.skillport.com> and create an account.

InfoPeople Archived Webinars

SirsiDynix Institute

TechSoup Webinar Archive

American Libraries Live

Libraries Thriving Archives

Booklist Webinars Archive

USL Online Learning Lab Archived Webinars

Continuing Education Events

Unless otherwise indicated, registration for the following trainings is FREE.

January

8th— **Webinar:** [Tech Donations for Libraries!](#) **(New)**

12 PM – 1 PM, Tech Soup Webinar, <http://www.techsoupforlibraries.org/events>

9th— **Webinar:** [Learn About LSTA Grants](#) **(New)**

9 AM- 10 AM, Library Development Webinar, <http://www.azlibrary.gov/events/libdev>

9th— **Webinar:** [Unlock Your Community's Best Kept Secret](#) **(New)**

12 PM- 1 PM, Library Development Webinar, <http://www.azlibrary.gov/events/libdev>

12th— **Workshop:** [Learn About LSTA Grants-Phoenix](#) **(New)**

1 PM- 3:30 PM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>

13th— **Webinar:** [Reluctant Readers Resources from Lerner Group](#) **(New)**

12 PM – 1 PM, Booklist Online Webinar, <http://www.booklistonline.com/webinars>

- 14th—**Workshop:** [Learn About LSTA Grants-Tucson](#) **(New)**
1 PM- 3:30 PM, Pima County Public Library-Eckstrom-Columbus Branch, Tucson,
<http://www.azlibrary.gov/events/libdev>
- 14th— **Webinar:** [Power Searching: advanced search operators](#) **(New)**
1 PM – 2 PM, Infopeople Webinar, <https://infopeople.org/>
- 15th— **Webinar:** [Learn About LSTA Grants](#) **(New)**
1 PM- 2 AM, Library Development Webinar, <http://www.azlibrary.gov/events/libdev>
- 15th—**Workshop:** [Connecting with Mobile Learning](#) **(New)**
9 AM- 4 PM, Burton Barr Central Library, Phoenix, <http://www.azlibrary.gov/events/libdev>
- 15th— **Webinar:** [Staying Afloat in a Sea of Change](#) **(New)**
12 PM – 1 PM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>
- 16th—**Workshop:** [Learn About LSTA Grants-Flagstaff](#) **(New)**
1 PM- 3:30 PM, Coconino County Public Library, Flagstaff, <http://www.azlibrary.gov/events/libdev>
- 16th—**Workshop:** [Early Literacy Enhanced Storytimes Across the Ages: Communicating with Adults to Strengthen the Development of Language in Newborns to Five-Year-Olds](#) **(New)**
9 AM- 4:30 PM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>
- 20th— **Webinar:** [Fostering Success through Inquiry, Synthesis, and Higher Standards](#) **(New)**
12 PM – 1 PM, Booklist Online Webinar, <http://www.booklistonline.com/webinars>
- 21st—**Workshop:** [Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop](#) **(New)**
1 PM- 5 PM, Yuma County Library District, Yuma, <http://www.azlibrary.gov/events/libdev>
- 22nd—**Webinar:** [A Library's Guide to Storage, Disaster Recovery and Archiving in the Cloud](#) **(New)**
12 PM-1 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>
- 22nd— **Webinar:** [Building Digital Readers](#) **(New)**
12 PM – 1 PM, Booklist Online Webinar, <http://www.booklistonline.com/webinars>
- 22nd— **Webinar:** [A Library's Guide to Storage, Disaster Recovery and Archiving in the Cloud](#) **(New)**
12 PM – 1 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>
- 23rd—**Workshop:** [Making a Difference with Community Engagement](#) **(New)**
9 AM- 4 PM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>
- 26th— **Webinar:** [Health Happens in Libraries](#) **(New)**
12 PM – 1 PM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>
- 27th—**Workshop:** [Reference USA Training](#) **(New)**
9 AM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>

February

27th—**Workshop:** [Project Management Workshop \(New\)](#)

12:30 PM-2 PM, Historic Capitol-3rd Floor Training Room, Phoenix, <http://www.azlibrary.gov/events/887>

5th—**Webinar:** [Key Elements of a Project Plan \(Part 1 of 2\) \(New\)](#) [Part 2 on February 19th]

7AM – 8 AM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>

5th—**Workshop:** [Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop \(New\)](#)

12 PM- 4 PM, Kingman Library Main Branch, Kingman, <http://www.azlibrary.gov/events/libdev>

6th—**Workshop:** [Marketing your Library with Video \(New\)](#)

12 PM- 1 PM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>

7th—**Workshop:** [What's New in YA Literature \(Grades 6-12\) 2015 & How to Use it in Your Program? \(New\)](#)

9 AM- 4 PM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>

12th—**Webinar:** [Library Learning Goes Online \(New\)](#)

12 PM-1 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>

12th—**Workshop:** [What's New in Children's Literature and Strategies for Using It in Your Program-2015 \(New\)](#)

9 AM- 4 PM, Pima County Public Library-Joel Valdez Main Library, Tucson, <http://www.azlibrary.gov/events/libdev>

13th—**Workshop:** [What's New in Children's Literature and Strategies for Using It in Your Program-2015 \(New\)](#)

9 AM- 4 PM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>

13th—**Workshop:** [Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop \(New\)](#)

12 PM- 4 PM, Show Low Public Library, Show Low, <http://www.azlibrary.gov/events>

14th—**Workshop:** [What's New in Children's Literature and Strategies for Using It in Your Program-2015 \(New\)](#)

9 AM- 4 PM, Carnegie Center, Phoenix, <http://www.azlibrary.gov/events/libdev>

19th—**Webinar:** [Evaluating your Project Plan \(Part 2 of 2\) \(New\)](#)

12 PM – 1 PM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>

20th—**Workshop:** [Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop \(New\)](#)

9 AM- 1 PM, Payson Public Library, Payson, <http://www.azlibrary.gov/events/libdev>

23rd—**Workshop:** [Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop \(New\)](#)

12 PM- 4 PM, Sierra Vista Public Library, Sierra Vista, <http://www.azlibrary.gov/events/libdev>

25th—**Workshop:** [Online Searching Skills \(New\)](#)

9 AM- 12 PM, Grand Canyon University Library, Phoenix, <http://www.azlibrary.gov/events/libdev>

27th—**Workshop:** [Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop \(New\)](#)

9 AM- 1 PM, Casa Grande Public Library, Casa Grande, <http://www.azlibrary.gov/events/libdev>

March

2nd — **Workshop:** [Every Hero has a Story! ~ 2015 Arizona Summer Reading Workshop](#) **(New)**
12 PM- 4 PM, Coconino County Public Library, Flagstaff, <http://www.azlibrary.gov/events/libdev>

12th — **Webinar:** [The Future of Libraries](#) **(New)**
12 PM – 1 PM, American Libraries Live Webinar, <http://americanlibrarieslive.org/>

26th — **Webinar:** [“How Do I Apply to College?” Helping Patrons Meet their Higher Education Goals](#) **(New)**
11 AM – 12 PM, WebJunction Webinar, <http://www.webjunction.org/events/webjunction.html>

Conferences & Other Events

Continuing Education Scholarships can help defray the costs of workshop and conference attendance. Click here to learn more about the scholarships.

[ALA Midwinter Meeting](#)

Chicago, IL
January 23-27, 2015

[ACRL 2015 Conference](#) **(New)**

Portland, OR
March 25-28, 2015

For more conference listings visit:
<http://lcp.douglashasty.com/index.html>